

Breathe by Milliken™ Earns New Placements at Upcoming High Point Market

Eco-elegant cotton, cotton/linen blend, recycled polyester performance fabric options in high demand among manufacturers and consumers alike

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SPARTANBURG, S.C. - The Specialty Interiors business of **Milliken & Company**, a leading global innovation company with textile, specialty chemical and floor covering manufacturing expertise, has secured several new key placements for its popular eco-elegant performance upholstery fabric, Breathe by Milliken™. Furniture manufacturers and retailers can now offer the ultimate in the sustainability and performance, which appeals to today's savvy and environmentally-conscious consumers.

For Fall Market, Four Seasons has expanded its Breathe line to include a new cotton fabric called Loft and added several new colors in Everyday Twill. Breathe by Milliken will also be displayed by several new companies. Among these are Younger Furniture, EJ Victor, and Bauhaus. Younger will feature Textured and Amalfi, a cotton-linen blend in several shades and EJ Victor will also introduce Textured and a cotton fabric called New Dehli. Bauhaus will be showcasing both a polyester and a cotton from the line, Textured and Everyday Twill, in their showroom.

According to Bauhaus' Executive Vice President, Aaron Larry, "While performance fabrics have been in high demand for quite a while now, Breathe by Milliken offers a sustainable performance story that will resonate with our customers. We are looking forward to the debut at Market."

Breathe fabrics are unique because they have a plant-based water-repellent that is durable, repels everyday stains and cleans easily without PFCs, fire retardants or other chemicals of concern. Breathe by Milliken fabrics have also earned GREENGUARD® GOLD certification, ensuring that they meet strict chemical emissions limits and enhancing the indoor air quality of living spaces.

"In just the few short months since our showroom grand opening, Milliken Specialty Interiors has been riding a wave of success," said Rene' Vaughn, Director of Sales, Milliken Specialty Interiors. "From winning Best Showroom at Showtime to earning key new placements, we have clearly attracted the attention and interest of the market."

Breathe fabrics add an extra measure of elegance, comfort and peace of mind for those who choose to think sustainably and simply fit the way we live. The demand is expected to grow over time as more people can experience this unique and beautiful fabric first-hand.

For a list of where to find Breathe by Milliken at Market, please email us breathe@milliken.com. To learn more about this innovative fabric, please visit breathebymilliken.com.

About Milliken's Specialty Interiors Business

Milliken Specialty Interiors, a business in the Performance & Protective Textiles division, boasts a rich history of developing, designing and manufacturing fabrics for home and office furniture, vertical panels, privacy curtains, window treatments, theatrical curtains, top-of-bed applications and more. Through our unrivaled knowledge and unmatched service, we provide our customers with forward-thinking solutions that enhance their products in a variety of markets, including commercial, residential and healthcare, hospitality. For more information, visit www.millikenspecialtyinteriors.com and join us on [Twitter](#) (@MillikenSpecInt), [Facebook](#) and [Instagram](#) (@millikenspecialtyinteriors).

About Milliken

Milliken has been solving everyday problems with innovative solutions for more than 150 years. Our research, design and manufacturing expertise reaches across a breadth of disciplines including specialty chemicals, floor covering and performance and protective textiles. An unwavering commitment to ethics guides our work to redefine how we add strength and protection to products, how we infuse vibrancy and color into our surroundings and how we care for the environment. For us, success is when discoveries made

within Milliken help us all have more meaningful connections with the world. Discover Milliken at www.milliken.com, and join us on [Facebook](#), [Instagram](#), [LinkedIn](#), and [Twitter](#).

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